

June 15, 2009

Ms. Carol Valianti
Vice President of Global Communications
Segway Inc.
14 Technology Blvd.
Bedford, N.H. 03110

Dear Ms. Valianti:

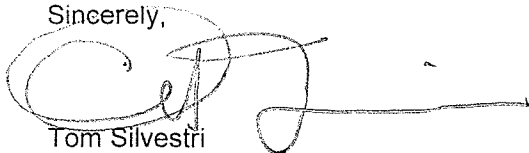
Let me add my advocacy to the growing base in support of Richmond becoming a pilot city for Project Personal Urban Mobility and Accessibility (PUMA). I would like nothing better than to see Virginia's capital city highlighted once again as a pioneer in cutting-edge transportation innovation.

I also have a personal image in seeing this joint venture between Segway and General Motors head down the Interstates to Richmond – I am the proud owner of two Segways!

Richmond's size, neighborhood structure and history of rallying around great causes all combine to offer the perfect ingredients to a successful program. I echo Mayor Dwight Jones' touting of pioneering routes as well. We poise to be on the cutting edge of the next transportation revolution.

I encourage you to put Richmond on your list of pilot cities and I am convinced our community will put your program on the map of successful innovations done the right way. Thank you for considering our region.

Sincerely,



Tom Silvestri