



OFFICE OF THE PRESIDENT

June 3, 2009

Ms. Carol Valianti
Vice President, Marketing
Segway, Inc.
14 Technology Boulevard
Bedford, NH 03110

Dear Ms. Valianti:

As president of our local community college with three campuses that includes an Automotive Technology Partnership Program with General Motors, I submit this letter of support for Richmond to be considered a pilot city for the PUMA electric vehicle that is being developed between Segway and GM.

From the standpoint of an urban center of higher education, J. Sargeant Reynolds Community College is the third largest community college in the state of Virginia. With 19,000 students annually, Reynolds shares the Richmond region with a large urban university, Virginia Commonwealth University that serves 32,000 students. There clearly is a dense urban environment that would lend itself to exploring the potential of electric cars in a mid-sized city with an urban population of approximately 1 million people.

It will be, of course, necessary to define the terms of a partnership; and we are interested in exploring the vision that Segway has with GM for future transportation needs. My wife and I, being two Segway owners ourselves, are believers in the innovative technology and would hope to see the next generation of innovation and implementation for human transportation to be right here in the Richmond area.

Thank you for your consideration of our interest in exploring a partnership further.

Sincerely,

A handwritten signature in cursive script that reads 'Gary L. Rhodes'.

Gary L. Rhodes, Ed.D.
President